



CITY OF WESTMINSTER

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**SLIDE INTO HISTORY AT THE FIRST EVER SLUSH ‘N SLIDE
PRESENTED BY AEROTEK TO BENEFIT SPECIAL
OLYMPICS MARYLAND**

**Public Invited to Get Into It (Literally!) As Group Attempts to Create
World’s Largest Snowball in a Family-Friendly Outdoor Festival**

Westminster, MD – On October 3rd at the Town Mall of Westminster the World’s Largest Snowball will be created and the public is invited to get into it... literally!

Thanks to the support of Presenting Sponsor Aerotek, for just \$50 in pledges, a maximum of 1000 participants – officially known as Sliders – will each take a turn on a 28-foot inflatable waterslide where they will Slush ‘N Slide right into the record-breaking creation. The event is being jointly organized by the Westminster Police Department, Time-Out Sports Grille, Boscov’s, and Belk’s. All proceeds benefit Special Olympics Maryland.

Scheduled from Noon to 6 p.m. on Saturday in the Belk’s parking lot, the event also boasts a festival-like atmosphere that includes live music by regional favorite The Reagan Years, appearances by 98 Rock’s Stash, Theo, and Sarah “The Queen” Fleischer (scheduled to appear), carnival games, face-painting, moon bounces, contests in wing eating, watermelon eating, and the chance to be voted as the next Ravens Ultimate Fan. Spectators are welcome to attend and enjoy the celebration and will be asked to make a \$5 donation to Special Olympics Maryland at the gate. Food and beverages will be available for sale to the public.

After sliding down the waterslide and into the snowball mixture, participants can change clothes in a tented area provided for them.

In addition having a ball while being part of history, Sliders will also receive a commemorative event T-shirt, lunch compliments of Time-Out, and a photo. They will also get the chance to win a Harley-Davidson motorcycle if they select the correct token out of the snowball pool. Participants raising more than the minimum \$50 have the opportunity to earn additional incentive prizes. All sliders will also be eligible for hundreds of great raffle prizes from local retailers.

“Snowballs are synonymous with Maryland in the summertime, so the idea of creating the World’s Largest just as the summer is turning into fall was just too good to pass up,” said Tom

Schniedwind, Sr. VP for Sports Marketing for Special Olympics Maryland. “It’s going to be a fun-filled day that affords everyone the opportunity to be a part of something unique and certainly very entertaining. And at the end of the day, 10,000 SOMD athletes will benefit from the silliness so it’s absolutely a win-win proposition.”

Those interested in registering to participate can do so now at www.plungemd.com – click on the information link for Slush ‘N Slide from the homepage. For more information, call 410-789-6677.

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The City of Westminster Administration Department is located at 56 West Main Street. This department oversees all of the departments in the General Government and is the central location for the City. For more information, call 410-848-9000 or visit www.westminstermd.gov.